

# Media + Interviews

“We can all learn something from Mike Iamele’s honest and authentic thoughts on redefining relationships and success.” — **Jason Wachob**, founder and CEO of *MindBodyGreen*



## Mike Iamele is a writer, life purpose expert, and brand strategist.

With his proprietary Sacred Branding® system, he’s helped hundreds of people to connect the dots between their lived experiences to find the common threads that explain their subconscious motivations, unique genius, and life purpose.

People use this work for all kinds of things — from branding and building a business, to exploring identity and sexuality, to finding their artistic voice, to even re-discovering themselves after a life-altering event, like divorce or retirement.

Mike’s also the author of **Enough Already: Create Success on Your Own Terms** (Conari Press 2015). He’s shared his provocative and vulnerable take on life in dozens of magazines, podcasts, and online publications, including a personal interview with NPR about his viral story on rethinking sexuality in his first same-sex relationship.

Prior to Sacred Branding®, at only 22 years old, Mike co-founded **Torch Communications**, a boutique public relations firm, specializing in healthcare and disruptive technology. He currently lives in Somerville, MA, with his husband and two adorable dogs.



## Some Past Interview Topics:

- ◆ Life Purpose
- ◆ Building a Brand
- ◆ Discover Your Artistic Style
- ◆ Morning Routines
- ◆ Sexuality + Identity
- ◆ Navigating COVID-19

## Featured On:



Contact Kate at [kate@mikeiamele.com](mailto:kate@mikeiamele.com) for interview requests.